



Thank you for subscribing to the Telegraph Herald, where the tri-states turn first for news and information. Any event that touches your life unfolds in complete detail in the

Telegraph Herald – local government happenings, school events and high school sports. If it's important to you, the whole story is right here.

That's something that no other news source can deliver. Not TV. Not radio. Not any other newspaper in the tri-state area. The Telegraph Herald is an important part of our readers' lives.

Being the tri-states' most complete local news source is not a position we hold lightly. It is our reason for being, and we think it's something we do pretty well. We hope you agree with us.

Keep this guide handy, so you can take advantage of the many services we provide, and feel free to call or write us with any questions or suggestions you have.

As always, thank you for reading the Telegraph Herald.

A handwritten signature in black ink, appearing to read "Jim Normandin". The signature is fluid and cursive.

Jim Normandin
Publisher & Vice President
Telegraph Herald



It's a good read!

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Circulation	563-588-5620
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TELEGRAPH HERALD

PO Box 688

Dubuque, IA 52004-0688

The Telegraph Herald is an ESOP employee – owned company and is a division of Woodward Communications, Inc.



It's a good read!

Circulation

The TH Circulation Department handles all subscription information such as vacation stops and restarts, billing information and changes in delivery service.

The TH Circulation Department is dedicated to providing the best service possible. If you are not receiving the service you expect, please let us know. We will do everything we can to correct the situation as quickly as possible.

You have our word on it.

Delivery Deadlines

Monday - Friday 6:30 am

Saturday - Sunday and holidays 7 am

Paper late, missing or wet

First, call your TH carrier. Otherwise, phone the TH Circulation Department at 563-588-5620 or 800-562-1825.

E-mail us at: THcustomerservice@wcinet.com



Local and National News, Sports, Opinion, and TH Classifieds

every day

Find out about what is happening in the tri-states. Read about local and national news events. Find a great deal in TH Classified Marketplace. Get all this and more every day with the Telegraph Herald.

Contact Circulation

Call us

563-588-5620

800-562-1825

Phone hours

Monday - Friday 5 am - 5 pm

Saturday 6 am - 10 am

Sunday 6 am - 11 am

Walk-in hours

Monday - Friday 7:30 am - 5 pm

Closed Saturdays & Sundays

Write us!!

We'd love to hear from you!

e-mail:

THcustomerservice@wcinet.com

or visit us online at:

www.thonline.com/thcirculation/

TELEGRAPH HERALD

PO Box 688

Dubuque, IA 52004-0688



What you need

every day

**No bills! No hassles!
No problem!**

EZ PAY



We can credit your subscription account each month from either a checking/savings account or by credit card.

No bills! No stamps! No hassle!

**Pay for 1 month, 13 weeks,
26 weeks or 1 year!**

***We are just a phone call or a
click of the mouse away!***

To enroll in EZ Pay, call:

563-588-5641 or
800-562-1825 ext. 641

or visit us online at:

www.thonline.com/thcirculation



Lifestyle and Inside & Out

every Sunday

Going on vacation

Call us before you leave and we'll set up a Vacation Pak. We will save your papers and deliver them when you return. Or you can donate your papers to area schools through the Newspaper in Education program.

Give a gift subscription

For a gift subscription with a card for you to sign and present, call the TH Customer Service Department at 563-588-5620 or e-mail us at: THcustomerservice@wcinet.com

Moving

Please let us know your new address and phone number and we'll deliver your newspaper to your new address the next day.

Story and photo archives

Back issues are available through the circulation department up to one month after publication. Previously published articles and photos are available at: www.THonline.com/store There is a small fee per story for full text. Though the text is the same, the printout will not have the same "look" as it did when actually published. If you're not sure of the date on which your item appeared, you may search our archives on the Internet or, if you don't have Internet access, contact our library at 563-588-5777 and we'll help your search.



Business & Comics

every Sunday

Frequently called newsroom numbers

Opinion/Letters to the editor

563-588-5652

Calendar of Events

563-588-5650

Dubuque and tri-state news

563-588-5753 or 563-588-5663

Obituaries

563-588-5637

Sports

563-588-5783

Photography

563-588-5715

Fax

563-588-5745

Submitting information

Whatever the information, you have several options:

e-mail

THonline@wcinet.com

Fax

563-588-5745

By mail

Telegraph Herald
P.O. Box 688
Dubuque IA 52004-0688

Hand-delivered

to our office (on Bluff Street, midway between Eighth and Ninth streets)

To submit information on the web

see the TH Service Center at www.thonline.com



Health & Fitness

every Monday

Fax & e-mail confirmation

If your information is time-sensitive, we encourage you to call us (563-588-5637) to confirm receipt. If requested, we will verify receipt of e-mail with an e-mail reply. Further, when submitting an e-mail, please be sure that the subject field mentions the TH and your type of information. For example, instead of entering “press release” in the subject field, write “For TH calendar of events,” “Release for TH sports” or “XYZ Club news release for TH.”

– Ken Brown

Letters to the Editor

We welcome letters on topics of community interest or concern. Due to space letters should be kept under 250 words. All letters are subject to editing. Each author’s name and address is published. Anonymous letters, thank-you messages and letters of a commercial nature are among the articles that will not be published. Submissions via e-mail may be addressed to THletters@wcinet.com. No attachments, please.

– Brian Cooper



**Special features
changing weekly**

every Tuesday

What's Happening

TH Calendar of Events

We want to publish your club's or organization's event. Please send the name of the event or organization, date, time, location and a few details at least two weeks before the event. If you would like a contact name and telephone number published, please indicate that. In any case, please let us know who to contact if we have questions. Submission of information for "What's Happening" does not constitute a request for TH coverage or notices elsewhere in the paper. If you have an event that you think will interest readers outside your general membership, please contact the section editor listed below (news, features, sports) in advance. Submit via e-mail: THEvents@wcinet.com

Story and photo ideas

Do you have an idea for a photo or story? Please call. We invite suggestions from all our readers. Because of the high demand for these pages, news releases for briefs or full stories should be submitted 2-3 weeks before the event.

Local/area news

563-588-5663

or 563-588-5753

Feature/lifestyle

563-588-5742

Sports

563-588-5783

Photography

563-588-5715



Food

every Wednesday

Try something new. The food section will provide you with new and interesting recipes to delight the senses.

You'll also find tips to better cooking.

Obituaries

In most cases, we work directly with funeral directors. Obituaries, which include biographical information, lists of survivors, memorials and photographs, are paid articles published at a per-inch rate. Brief death notices are published at no charge. The deadlines are 5 p.m. for full obituaries and 6 p.m. for death notices. Obituary information may be submitted by e-mail to: thobit@wcinet.com

Oops!

We are one of the few businesses where errors in the product cannot be covered up or recalled. Our mistakes are shown 30,000 times over. We are willing to admit a mistake and correct it. Corrections and clarifications appear on Page 1A.

If there is an error in a story we've written about you or your organization, please phone 563-588-5663. Or e-mail Ken Brown at: Kbrown@wcinet.com or Matt Kittle mkittle@wcinet.com We want it resolved as soon as possible.



The Alt

every Wednesday

Articles geared to the youth of the Tri-states.

Sale of photographs

Reprints of photographs that appeared in the Telegraph Herald or on THonline and were taken by a TH photographer are available for purchase. Photos taken by wire or syndicated services or free-lance photographers are not available through the TH.

We publish "extra" photos from many of our assignments on our Web site. Reprint orders may be placed with our switchboard operator by calling 588-5611 or going online. Reprints are sold for personal use only; they may not be reproduced or published without written permission of the TH.



Permission to reprint

The Telegraph Herald is copyrighted. Requests to reprint our photographs and/or articles should be directed to the assistant to the Executive Editor at 563-588-5652. A fee may be charged.

Reprints can be purchased online at www.thonline.com/store





THonline, launched in January 1996, provides a unique source of news and information. In addition to providing most of what was published in the Telegraph Herald, our online product offers several other features:

- Breaking news updates throughout the day.
- A searchable archive of articles since August 1995.
- Photo archives include photos not printed in the TH.
- Audio/video enhancements to select stories.
- Reader comments and links to relevant online sources.
- A searchable database of more than 1,000 Dubuque-area web sites.
- Movie previews, schedules and reviews.
- Retail and classified ads.
- Searchable calendar of events and nightlife.
- Sign up for email notification of stories, events, school cancellations, classified ads and other content.



TV TIMES
Week of June 7 - 13, 2006
"When We Left Earth: The NASA Mission that Brought us Back to Earth"

RUNDE
AN AMERICAN R-E-VOLUTION
SALES STAFF: [List of names and phone numbers]
10 Trailblazers
16 Tahoees
9 Suburbans
448 Silverado HD
55 Silverado HD
17 Colorados
22 Equinoxes
6 Express Vans

TV times
every Friday

Classified ads

Private-party classified rates for vehicles and general merchandise are based on the total selling price of the advertised item(s). Ads for items priced \$100 or less are free when placed online, in person, by mail or emailed to us. Other private-party specials range from \$15 to \$40.

"Happy" ads and "In memoriam" ads start at \$20 and include a photograph.

Place your ad online 24/7 at:

www.AccessDubuque.com/classifieds

For more information, or to place your ad by phone, call 563-588-5600 or (toll-free) 800-562-6014. Classified Department phone hours are 7 am to 6 pm Monday through Friday. Visa, Discover and Master Card are accepted.

Private Party Ad Rates

\$100 and under: FREE - 3 lines | 3 days

\$101 to \$500: \$15 - 4 lines | 7 days | Internet

\$501 to \$1,000: \$20 - 4 lines | 10 days | Internet

\$1,001 to \$2,000: \$30 - 4 lines | 20 days | Internet

\$2,001 and up: \$40 - 4 lines | 30 days | Internet

Garage Sales

Basic: \$12 - 4 lines | 1 day | Internet

Bonus: \$25 - 4 lines | 3 days | Internet | Garage sale kit

Classifieds
every day

Your Neighbors

Whether it's a birthday, engagement, anniversary or promotion, our lives are full of happy events. And big or small, they're all perfectly good things to share with your neighbors.

Now, every Saturday in the *Telegraph Herald*, readers can tell the tri-states about the news in their lives — from Julie's Baptism to Grandma and Grandpa's 50th year together — with *Your Neighbors*.

To purchase a *Your Neighbors* package:

1. Go online at www.THonline.com/yourneighbors
2. E-mail thclassified@wcinet.com
3. Drop off information, photo and payment to:
Telegraph Herald, 801 Bluff St., Dubuque, IA
Monday-Friday 7:30 am-5 pm
4. Mail information, photo and payment to:
Telegraph Herald, Your Neighbors, PO Box 688,
Dubuque, IA 52004-0688

*Submissions will be put in each issue as space allows.
Your Neighbors packages do not apply to commercial advertising.*

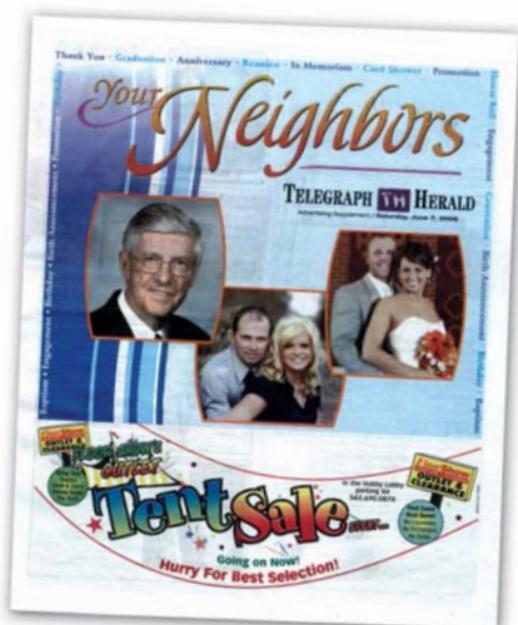
Your Neighbors Packages for Engagement, Wedding, Anniversary and all other announcements:

Bronze Package	1/16 page	\$19.95
Silver Package	1/8 page	\$39.95
Gold Package	1/4 page	\$64.95

Platinum Packages

1/2 page	\$79.95
Full page	\$119.95

**Color and extra photos can be added for an additional charge.
Keepsake copies may be purchased at the Telegraph Herald for an additional 75¢ each.*



Your Neighbors
every Saturday

Keepsake editions

Tri-state residents have the opportunity to participate in seven unique special sections throughout the year by featuring a photograph of a family member or special person in their lives. The sections are as follows:

Baby of the Year plus voting contest

Publishes early February.

Hunting or Fishing Achievements (Trophy Gallery)

Publishes in April and September

Gallery of Grads

Publishes in May.

Mothers

Publishes in May on “Mother’s Day”

Those We Remember

Publishes on Memorial Day.

A portion of the proceeds from this publication benefits Hospice of Dubuque.

Fathers

Publishes in June on “Father’s Day”

Classic Cruisin

Publishes in June. Classic car feature.

Pet Pin-Ups plus voting contest

Publishes early July. A portion of the proceeds donated to the Dubuque Humane Society

Kindergartners

The graduating “Class of 20–” publishes on the first day of elementary school and includes what they want to be when they grow up!

Grandparents

Publishes in September on “Grandparents Day”

Bragging Rights

Publishes fall and winter. Sports keepsake

Salute to the Armed Forces

Publishes on Veterans Day.

To participate or for more information, call 563-588-5600.





Newspaper in Education

The Telegraph Herald Newspaper in Education (NIE) program promotes and increases our children's literacy by using the newspaper as a teaching tool in the classroom. NIE is a unique way for schools, businesses, community members and the local newspaper to work together in a partnership that benefits all of us - now and in the future. To learn more about NIE, please call our NIE Sales Coordinator at 563-588-5744 or 800-553-4801.

TH Civic Page

The Civic Page is advertising space set aside by the Telegraph Herald and sponsored in part by local businesses. Businesses have the opportunity to support 104 local non-profit groups and charities throughout the community each year by sponsoring this page. The page runs one time per week, usually on Monday. Civic Page is available to non-profit clubs and organizations in the Telegraph Herald circulation area with 6 month advance request. For more information about the Civic Page, contact the Marketing & Events Department at 563-588-5736.

Tours

Group tours of the Telegraph Herald are available on weekdays to classrooms and organizations. Please contact the Newspaper in Education department two weeks in advance at 563-588-5744 or 800-553-4801 to schedule a tour.



Religion

every Saturday

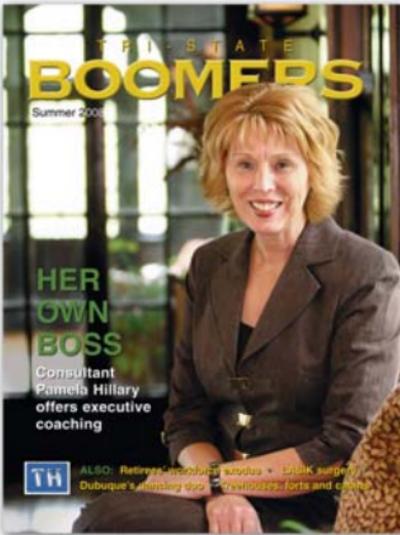
Read about various points of faith, including a column by Lyn Jerde.



Her

Dates: February
 April
 June
 August
 October
 December

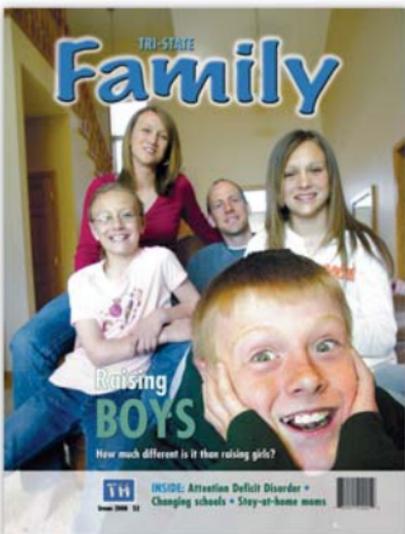
HER is a magazine for women. A strong local presence is felt through the advertising and articles.



Tri-State Boomers

Dates: March
 June
 September
 December

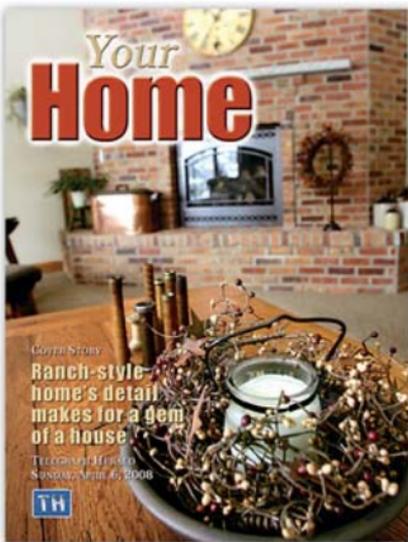
Tri-State Boomers Magazine includes such topics as finance, recreation, fashion, entertainment, health and more.



Tri-State Family

Dates: March
 June
 September
 December

Tri-State Family focuses on back-to-school and other topics such as health, recreation, daycare, finance, dining and style. Direct mailed only.



Your Home

**Dates: January
April
July
October**

Full Color, glossy cover magazine focusing on home remodeling and renovation as well as new construction



Your Home

**Dates: February
May
August
November**

Tri-State Outdoors is designed for people who enjoy the great outdoors. It is a comprehensive new source of information on

the vast array of outdoor activities available throughout the tri-state area. Tri-State Outdoors address the needs of three market segments: Adventure/Fitness Buffs, Nature Lovers, Outdoorsmen and women.



Book publishing

In addition to the daily newspaper, the Telegraph Herald has published several books. It all began with *Dubuque: The Birthplace of Iowa*, a pictorial history book, which was followed by volumes two, three, four and five, plus several other themed books to choose from.

Other products

In addition to the Telegraph Herald newspaper, we have products like mugs and TH umbrellas. The most popular is the comic umbrella.



www.THonline.com/store

TELEGRAPH HERALD GALLERY

p r i n t s

LIMITED EDITION PRINTS

from the Telegraph Herald's award winning photographers

www.thonline.com/store



Photos printed on canvas will be signed by the photographer with a certificate of authenticity if requested.

Visit our website to view the complete collection of photos available for purchase.

